



NFHS Network Viewing Amid COVID-19

The leader in streaming live and on-demand high school sports, the NFHS Network enables “anytime, anywhere” viewing so fans can catch the action remotely. The network’s High School Support Program was created to make participation easier for schools during the pandemic and to help them recoup lost funds due to attendance restrictions at games.

The High School Support Program provides eligible high schools with **two free Pixellot automated cameras, enhanced revenue sharing, and the ability for fans to make standalone donations directly to schools.**



1.1M

Total aggregate live views up from 375K in the first 2 months of school year



200%

Increase in live network viewership YOY



4,000+

Free automated cameras to date



9,000+

Automated cameras now at schools nationwide



\$25M+

Distributed back to U.S. schools via revenue sharing to date



27

Different sports and other events livestreamed throughout the school year

46

High school state athletic/activities association partners



For more information, visit <https://www.nfhsnetwork.com/supportprogram>.